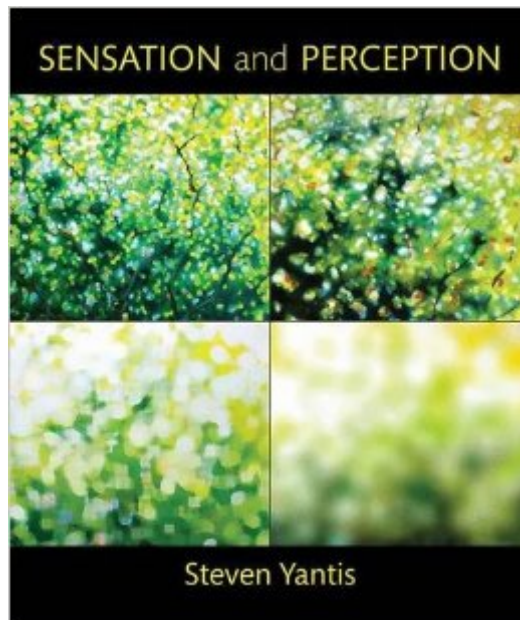


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# Sensation And Perception



## Synopsis

Written by acclaimed researcher and teacher Steven Yantis, *Sensation and Perception* shows students how scientists investigate and understand sensory and perceptual phenomena today. Like no other textbook for the course, it integrates classic and current research—including the latest developments in cognitive neuroscience and brain imaging—into a highly accessible portrait of the field's defining principles and experiments. Engagingly written, filled with outstanding art (including 3-D images), and supported by dozens of interactive visual demonstrations devised by the author, it is your students' gateway to the forefront of research in sensation and perception.

## Book Information

Hardcover: 544 pages

Publisher: Worth Publishers; 1st edition (April 1, 2013)

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Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (10 customer reviews)

Best Sellers Rank: #76,200 in Books (See Top 100 in Books) #62 in [Books > Textbooks > Social Sciences > Psychology > Neuropsychology](#) #180 in [Books > Medical Books > Psychology > Neuropsychology](#) #875 in [Books > Medical Books > Psychology > General](#)

## Customer Reviews

This is a very in depth book taking a look at Psychology from a physiological basis. Sometimes the explains are a little unclear, because a video would be able to explain it better than the pictures can sometimes (especially in the section explaining motion)! This book was required for a class.

From someone with very basic physiology background, I really like this book. It's super helpful and he breaks down really challenging processes in a way I can grasp. Won't sell this one back.

Just fine. ^ very dense. If you want to take the course that requires this text, do it. However, be ready. Yantis packs a lot in the book. Delivery for the book was timely. The condition was fine.

was a textbook for my son. working out fine.

Very interesting and informative

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